



DOLTONE HOUSE, JONES BAY WHARF, SYDNEY

OBESITY SURGERY SOCIETY OF AUSTRALIA AND NEW ZEALAND

Dilemmas in Bariatrics

27–29 OCTOBER 2016

Sponsorship and Exhibition Prospectus

OSSANZ 2016 Conference Office:

Think Business Events

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Welcome to the OSSANZ 2016 Conference

With great enthusiasm we wish to invite you to Sydney in 2016 to discuss some of the more difficult areas of Bariatric Surgery. With an experienced Australasian and New Zealand faculty and invited speakers renowned for their ability to manage complex patients we aim to delve into the issues that concern us most when trying to manage our patients on a day to day basis.

Topics include high and low BMI patients, what to do with patients at young and old age, revision surgery and management/avoidance of complications.

For our non-surgical Bariatric colleagues, we aim to tackle the issues of hospital management of the complex patient, post-surgical dietary problems, and management of psychiatric and psychological issues associated with weight-loss surgery.

The Sydney harbour-side location of the meeting guarantees a spectacular backdrop to the social aspects of a society like OSSANZ which aims to be the premier interdisciplinary medical society in Australasia.

Again we welcome our sponsors and exhibitors who have supported OSSANZ for many years, and help to make our meetings possible. We recognise the importance of the trade display in showcasing the latest advancements in technology and applications. Hence the trade display will feature alongside the 2 day scientific programme (Thursday and Friday).

Together with a national and international based scientific program, world-class venue and facilities, the Conference will provide a valuable environment for networking with delegates and key decision makers.



Michael Talbot

2016 OSSANZ Conference Convenor



Programme Outline

Wednesday 26 October 2016

- Exhibition bump in
- OSSANZ Executive Board Meeting
- OSSANZ President's Dinner

Thursday 27 October 2016

- 1st day of Conference and Exhibition
- Opportunity for Sponsored Educational Breakfast
- Welcome Reception in evening
- Opportunity for Sponsored Educational Dinner

Friday 28 October 2015

- 2nd day of Conference
- Final day of Exhibition
- Opportunity for Sponsored Educational Breakfast
- Conference Dinner

Saturday 29 October 2015

- Post Conference Workshops
- Opportunity for Sponsored Educational Breakfast

Sponsorship Packages - Features at a Glance

Feature	Platinum \$ 44,000	Gold \$ 33,000	Silver \$22,000
Hosted Educational Event	Priority selection	Second selection	N/A
Post-Conference Workshop Sponsorship (Branding opportunity)	√ <i>Includes 3min Welcome address at selected workshop</i>	√	√
Company logo on Conference signage, title slides, website, program, emails and promotional materials	Prominent/large	Medium	Small
Opening Address at the Conference Dinner	3 min	N/A	N/A
Award or Session Sponsorship	Major Award	Award	Integrated Health session
Advertisement	Full page	Half page	Quarter page
Exhibition booth	3m x 6m	3m x 6m	3m x 3m
Registrations	6 x Exhibitor passes	4 x Exhibitor passes	3 x Exhibitor passes
Satchel inserts	Two	One	One
Seat drop	One	One	One in Integrated Health session

Platinum Sponsorship Package

Investment: \$AUD 44,000 (INC GST)

Branding opportunities

- Prominent logo acknowledgement on signage at registration desk and entrance to plenary room
- Logo on title slides in the plenary room
- Logo acknowledgment as platinum sponsor in conference program handbook
- Opportunity to place one full page advertisement into the conference program handbook
- Prominent logo positioning with link to your company website on sponsors page of conference website
- Prominent logo on conference email and promotional campaigns sent out to potential delegates
- Verbal acknowledgement from Chair at opening plenary session

Other Branding opportunities

- Opportunity for 3min Welcome Address as part of the Conference Dinner opening

Hosted Educational opportunities

- Opportunity to hold one standalone Hosted Educational Event with priority selection:
Select one only:
 - Thursday 27 October 6.30am Breakfast session
 - Thursday 27 October 7.30pm Dinner
 - Friday 28 October 6.30am Breakfast session
 - Saturday 29 October 7.30am Breakfast session

This will be promoted along with the conference program, on the website and in the conference program handbook. Delegates will be able to pre-register for the events when registering for the conference.

* Content to be approved by OSSANZ. All costs of function including catering, audio visual and other requirements to be borne by sponsor.

* Sponsor is able to choose from speakers on the program. Any other speakers nominated by the Sponsor must first be approved by the OSSANZ Committee.

Post Conference Workshop

- Opportunity to place banners and have a display at the selected Post Conference Workshop catering area
- Opportunity to provide speakers (subject to relevance and OSSANZ approval)
- Logo on welcome slide in workshop session room
- Acknowledgement as a sponsor of the workshop in all promotional material
- One complimentary registration to attend a selected workshop
- Opportunity to provide a 3min Welcome address at the selected Post Conference Workshop

Major Award

- Opportunity to sponsor the Major Award for the conference (Scientific Award)
- Acknowledged as Major Award sponsor in all printed promotional collateral, in conference program handbook and on website.
- Logo acknowledgement as Major Award sponsor in all communication
- Verbal acknowledgement as Major Award sponsor the during presentation
- Opportunity to present the Major Award to the recipient during the presentation
- Logo on certificate or plaque presented to each Award winner

Exhibition booth and registration entitlements

- 3m x 6m exhibition full shell scheme booth for the duration of the conference
- (6) Six exhibition passes, with access to exhibition, catering areas and conference dinner
- (2) Two additional tickets on one of the VIP tables at the OSSANZ conference dinner

Distribution of materials

- Opportunity to place (2) two single A4 size* pages into satchels.
* Subject to approval by committee
- One seat drop at selected plenary session of the conference
- Access to the database of all consenting delegates

Gold Sponsorship Package

Investment: \$AUD 33,000 (INC GST)

Branding opportunities

- Logo acknowledgement on signage at registration desk and entrance to plenary room
- Logo on title slides in the plenary room
- Logo acknowledgment as gold sponsor in conference program handbook
- Opportunity to place one half page advertisement into the conference program handbook
- Company logo with link to your company website to appear on sponsors page of conference website
- Logo on conference email and promotional campaigns sent out to potential delegates
- Verbal acknowledgement from Chair opening plenary session

Hosted Educational opportunities

- Opportunity to hold one standalone Hosted Educational Event with second choice selection:
Select one only: (Only available after Platinum Sponsor)
 - *Thursday 27 October 6.30am Breakfast session*
 - *Thursday 27 October 7.30pm Dinner*
 - *Friday 28 October 6.30am Breakfast session*
 - *Saturday 29 October 7.30am Breakfast session*

This will be promoted along with the conference program, on the website and in the conference program handbook. Delegates will be able to pre-register for the events when registering for the conference.

* Content to be approved by OSSANZ. All costs of function including catering, audio visual and other requirements to be borne by sponsor.

* Sponsor is able to choose from speakers on the program. Any other speakers nominated by the Sponsor must first be approved by the OSSANZ Committee.

Post Conference Workshop

- Opportunity to place banners and have a display at the selected Post Conference workshop catering area
- Logo on welcome slide in workshop rooms
- One complimentary registration to attend a selected workshop

Award

- Opportunity to sponsor the Award for the Conference (Scientific Award)
- Sponsorship to be acknowledged in printed promotional collateral, in conference program handbook and on website.
- Logo and acknowledgement as Award sponsor in all communication
- Verbal acknowledgement as Award sponsor during Presentation
- Opportunity to present the Award to the recipient during the presentation
- Logo on certificate or plaque presented to each Award winner

Exhibition space and registration entitlements

- 3m x 6m exhibition full shell scheme booth for the duration of the conference
- (4) Four exhibition passes, with access to exhibition, catering areas and conference dinner
- (2) Two additional tickets on one of the VIP tables at the OSSANZ conference dinner

Distribution of materials

- Opportunity to place (1) one single A4 size* pages into satchels.
* Subject to approval by committee
- One seat drop at selected plenary session of the conference
- Access to the database of all consenting delegates

Silver Sponsorship Package

Investment: \$AUD 22,000 (INC GST)

Branding opportunities

- Logo acknowledgement on signage at registration desk and entrance to plenary room
- Logo on title slides in the plenary room
- Logo acknowledgment as silver sponsor in conference program handbook
- Opportunity to place one quarter page advertisement into the conference program handbook
- Company logo with link to your company website to appear on sponsors page of conference website
- Logo on conference email and promotional campaigns sent out to potential delegates
- Verbal acknowledgement from chair at selected integrated health session

Session sponsorship

- Identified as the sponsor of a selected Integrated Health session
* Session to be approved by OSSANZ.
- Opportunity to introduce the Integrated Health Session and /or present information (To be confirmed by committee based on free paper selection)
- Sponsors banner at entrance of the selected sponsored session room and on stage (provided by Sponsor)
- Logo on title slide in the session room during Integrated Health Session
- Logo in conference program handbook, and recognised as Integrated Health Session sponsor

Post Conference Workshop

- Opportunity to place banners and have a display at the selected post Conference Integrated Health workshop catering area
- Logo on welcome slide in session rooms
- One complimentary registration to attend a selected workshop

Exhibition space and registration entitlements

- 3m x 3m exhibition full shell scheme booth for the duration of the conference
- (3) Three exhibition passes, with access to exhibition, catering areas and conference dinner
- Opportunity to purchase additional 3m x 3m booths at a discounted rate of \$5500

Distribution of materials

- Opportunity to place one single A4 size* pages into satchels.
* Subject to approval by committee
- One seat drop at selected integrated health session of the conference
- Access to the database of all consenting delegates

Exhibition Booths

Investment: \$AUD 7,500 (INC GST)

Only single booths (3m x 3m) are available for exhibitors who are not taking a Sponsorship package

* Please note - Floor plan will be circulated once major sponsors have confirmed their allocation. Allocations will then be based on order of application.

Branding opportunities

- Logo and listing in conference program handbook
- Company logo with link to your company website to appear on sponsors page of conference website

Distribution of materials

- Opportunity to place one single A4 size* pages into satchels.
* Subject to approval by committee
- Access to a hard copy of the delegate list

Exhibition space and registration entitlements

- 3m x 3m exhibition full shell scheme booth for the duration of the conference (Thursday 27 and Friday 28 October)
- Electrical power and 2 spot lights.
- (2) Two exhibition passes, with access to exhibition and catering areas, welcome drinks and Conference Dinner.

Post Conference Workshop Sponsorship

Investment: POA

Branding opportunities

- Logo and listing in conference program handbook
- Logo acknowledgment to appear on sponsors page & Post Conference Workshop page of conference website

Exhibition space and registration entitlements

- Opportunity to place banners and have a display at the selected Post Conference Workshop catering area
- Opportunity to provide speakers (subject to relevance and OSSANZ approval)
- Logo on title slide in session rooms
- Acknowledgement as a sponsor of the workshop in all promotional material
- (1) One complimentary registration to attend a selected workshop

Other Sponsorship Items

Catering break product placement: \$AUD 2,500 (Inc GST)

This opportunity would suit organisations which produce weight loss dietary programs. This allows food and beverage samples to be tasted at catering breaks. Samples to be given away free and portions are to be of normal tasting size only (no alcohol):

** Please note: Conditions may apply.*

Entitlements:

- Identified as the Sponsor of the selected catering break (lunch, morning or afternoon tea) at the OSSANZ Conference 2016
- Signage at sample tables (provided by Sponsor)
- Logo on all correspondence regarding catering break
- Logo in conference program handbook
- Logo with link to website to appear on home page and sponsors page of conference website

Conference pads or pens: \$AUD 500 (Inc GST)

- Supply of pads and / or pens with sponsor logo

Advertisement:

Satchel inserts - One A4 page

\$AUD (Inc GST)

\$500

Satchel inserts - A4 booklet, up to 8 A4 page

\$1,150

Advertising in Conference Program handbook – half page

\$2,500

Advertising in Conference Program handbook – quarter page

\$1,500

Bookmark in Conference Program handbook

\$AUD 2,500

The bookmark is an attached promotional marker on the program handbook that delegate will use to mark preferred pages of the program. (One opportunity only)

Sponsorship Opportunities Overview

All prices are in AUSTRALIAN DOLLARS (AUD) and include 10% GST.

Package	Price \$AUD (inc GST)
Platinum Sponsorship	\$44,000
Gold Sponsorship	\$33,000
Silver Sponsorship	\$22,000
Exhibition Booth (please include 3 booth numbers in order of preference)	\$7,500
Post Conference Workshop	POA
Catering break product placement	\$2,500
Conference pads or pens	\$500
Satchel inserts - One A4 page	\$500
Satchel inserts - A4 booklet, up to 8 A4 page	\$1,150
Advertising in Conference Program handbook – half page	\$2,500
Advertising in Conference Program handbook – quarter page	\$1,500
Bookmark in Conference Program handbook - one opportunity only	\$2,500

To confirm your booking, you MUST complete the online form from the link provided:

[Please click here to access the online form](#)

If the above link does not work, you can copy and paste the address below to your internet browser <https://app.certain.com/profile/form/index.cfm?PKformID=0x23083309a67> or you can access the form via the Conference website www.ossanzconference.com.au

Payment and Booking Conditions:

1. Booking forms must be signed and completed and sent to the Conference Office.
2. Exhibition space will be allocated on a 'first come' basis (after sponsors selections have been confirmed), as close as possible to the desired location.
3. Exhibition space is limited to one booth per company except for Platinum, Gold and Silver sponsors.
4. Acceptance of sponsorship and exhibition offers is at the discretion of the Organising Committee.
5. Upon receipt of signed booking form, the Conference Office will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice for the deposit.
6. The deposit will be 50% of the full amount, and payment is due 14 days from date of invoice.
7. The balance of the full amount will be due **Friday 12 August 2016**.
8. Payment may be made in \$AUD by cheque or direct transfer into bank account. Cheques should be made out to 'OSSANZ 2016' and forwarded to the address below. Credit card payments will not be accepted.
9. All payments must include 10% Goods and Services Tax component.
10. Acceptance of sponsorship and exhibition offers is at the discretion of the organising committee.
11. All exhibitors must produce a valid Insurance Certificate of currency for the period of the exhibition and this must be submitted to the Conference Organiser by **Friday 16 September 2016**.
12. Placement of advertisements in conference handbook is at the discretion of the Organising Committee.
13. The Conference Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser.
14. The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
15. The Conference Organiser agrees to provide the exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the exhibitor.
16. The Conference Organiser reserves the right to change the exhibition floor layout if necessary.
17. The exhibitor agrees to adhere to all venue rules and regulations.
18. The exhibitor will submit plans and visuals of custom designed exhibits to the Conference Organiser by no later than **Friday 16 September 2016**. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building.
19. **Cancellation Policy:** In the event of a cancellation, the sponsor / exhibitor must submit the request in writing to the Congress Organiser. A fee of 50% of total fees applies for cancellations prior to 1 July 2016. No refunds will be made for cancellations after this date. After bookings have been confirmed and accepted, a reduction of the sponsorship package is considered a cancellation.